



The Deering Estate Foundation's 16th Annual

WINE on HARVEST MOON

Saturday October 7th , 2017 7:30pm-10:30pm

2017 SPONSOR OPPORTUNITIES

Now in it's 16th year, Wine on Harvest Moon, caters to South Florida's connoisseurs of fine wines and delicious foods by bringing fine wine, fine food and fine art together under the golden light of the Harvest Moon over Biscayne Bay at the historic Deering Estate.

Each year this event explores a different wine region of the world.

This year we invite you to come Sip, Savour & Sail the Mediterranean...OPA!

We invite you to become a distinguished and valued sponsor!

Proceeds benefit the Deering Estate Foundation, a charitable 501 (c)3 community based Florida Corporation dedicated to preserving, protecting and enhancing the Deering Estate for this and future generations.

Title Sponsor \$20,000

- Optional seat on event committee for planning and production
- Sponsorship recognition incorporated into the event name and logo included on all marketing and promotional literature, including but not limited to brochures, advertisements, invitations, programs and web postings
- "Presented by" tag line following use of the event name in all pre and post press releases and media coverage
- Presenting Sponsor recognition on signs at main gate entrance and entrance to the Stone House courtyard
- Your logo on commemorative tasting trays and wine glasses given to all guests upon arrival
- Full-page ad/write-up in event program
- Option of having a promotional booth/display consistent with the theme of the event to reach out to guests and share your message
- 20 event tickets

Tasting Sponsors \$2,500

- Sponsor recognition where featured in related advertising and marketing materials
- Sponsor recognition on sponsor boards and in the event program including logo where applicable
- Quarter-page ad in event program
- Six event tickets

Cellar Sponsors \$1,000

- Sponsor recognition on sponsor boards and in the event program
- Two event tickets

Performing Arts Sponsor \$ 5,000

Visual Arts Sponsor \$ 5,000

Culinary Arts Sponsor \$ 5,000

Conservation Sponsor \$ 5,000

- Company name recognition in pre and post event press releases
- Company name and logo included on all marketing and promotional literature including but not limited to brochures, advertisements, invitations, programs and web postings
- Exclusive sponsorship recognition sign strategically positioned at the event in connection with your sponsorship category
- Half-page ad in event program
- Ten event tickets

Valet Sponsor \$3,500

- Sponsor recognition where featured in related advertising and marketing materials
- Sponsor recognition on sponsor boards and in the event program including logo where applicable
- Quarter-page ad in event program
- Eight event tickets



Benefit packages may be customized to meet your specific needs and objectives.
Contact Michelle Streit
305.235.1668 x253 or 305.803.5036

Our Mission

To raise public awareness of the Deering Estate and to raise funds to support education, research, exhibits and collections and the conservation and restoration of the Estate's natural and historical resources.



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2017 SPONSORSHIP REGISTRATION

CONTACT NAME: _____

COMPANY NAME (if applicable): _____

ADDRESS: _____

CITY/STATE/ZIP _____

HOME PHONE: _____ CELL PHONE: _____

EMAIL: _____

SPONSORSHIP CATEGORY: _____

____ CHECK ENCLOSED PAYABLE TO: The Deering Estate Foundation

____ PLEASE CHARGE MY CREDIT CARD: \$ _____

CC Acct. # _____ CVC CODE _____

EXP. DATE

SIGNATURE OF CARDHOLDER

DATE SIGNED

Billing Address if different than above: _____

THANK YOU FOR YOUR SUPPORT!

The Deering Estate Foundation is a 501(c)3 Florida Corporation. All donations are tax deductible to the extent permitted by law.

**PLEASE MAIL/FAX PAYMENT TO:
THE DEERING ESTATE FOUNDATION, INC.
16701 SW 72ND AVENUE,
PALMETTO BAY, FL 33157**

**FOR MORE INFORMATION, PLEASE CONTACT:
Michelle Streit, Special Events Coordinator
Phone: 305.235.1668 ext. 253 Fax: 305.233.5074
Email: mstreit@deeringestate.org**



**DEERING ESTATE
FOUNDATION**

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To raise public awareness of the Deering Estate to raise funds to support education, research, exhibits and collections and the conservation and restoration of the Estate's natural and historical resources.

